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Partnership Brochure

About us:

AV Timing provide services to the sports industry such as online registration, event fulfilment, sports timing and equipment hire.

We work at over 100 sports events per year (a growth of 25% from 2023), including at least 8 of our own events.

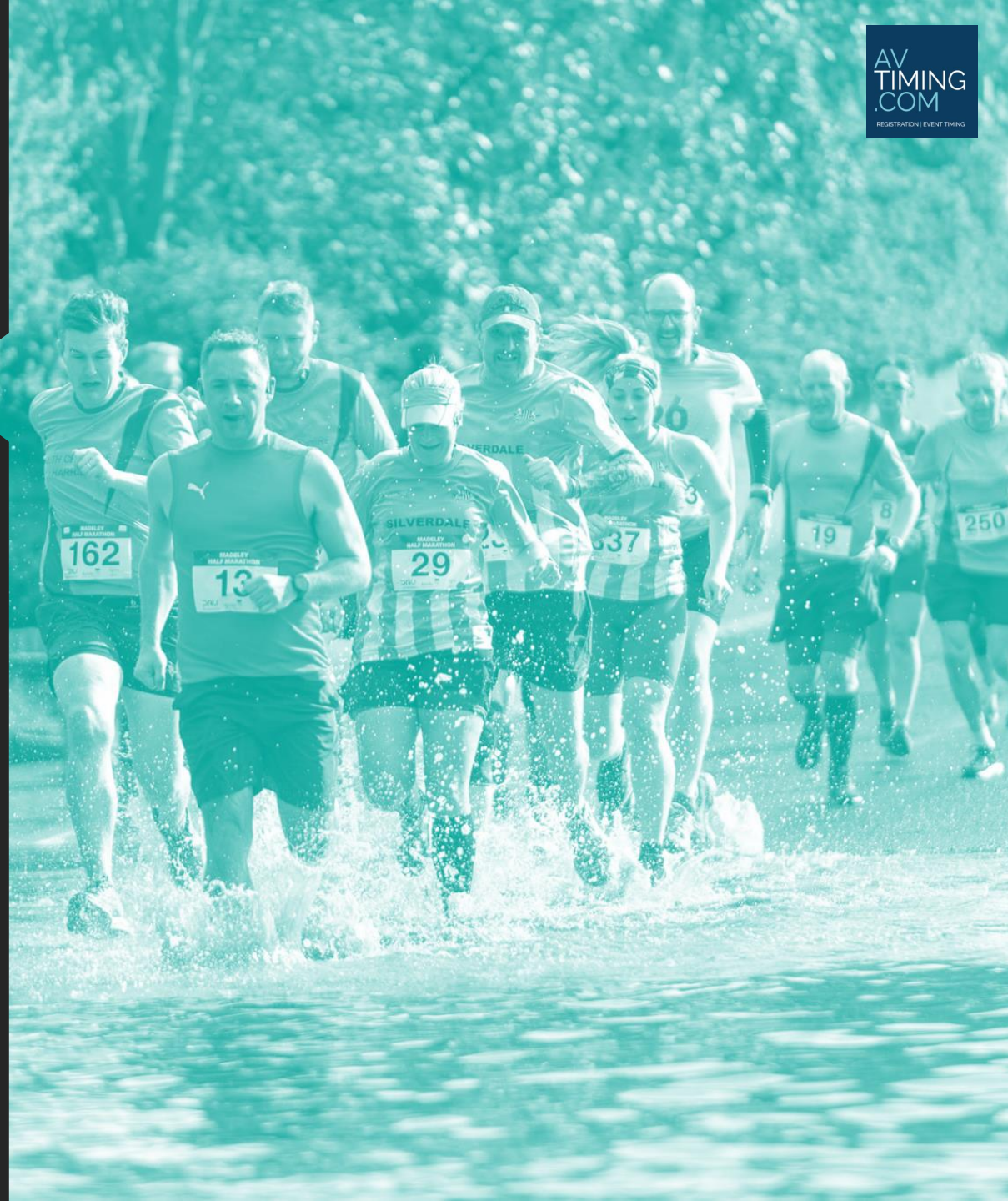
Our website receives significant traffic with over 1000 views per day, or 400,000 views in the previous 12 months.

Of the numerous events our team organise, we aim to spread the difficulty, to be inclusive of all abilities.

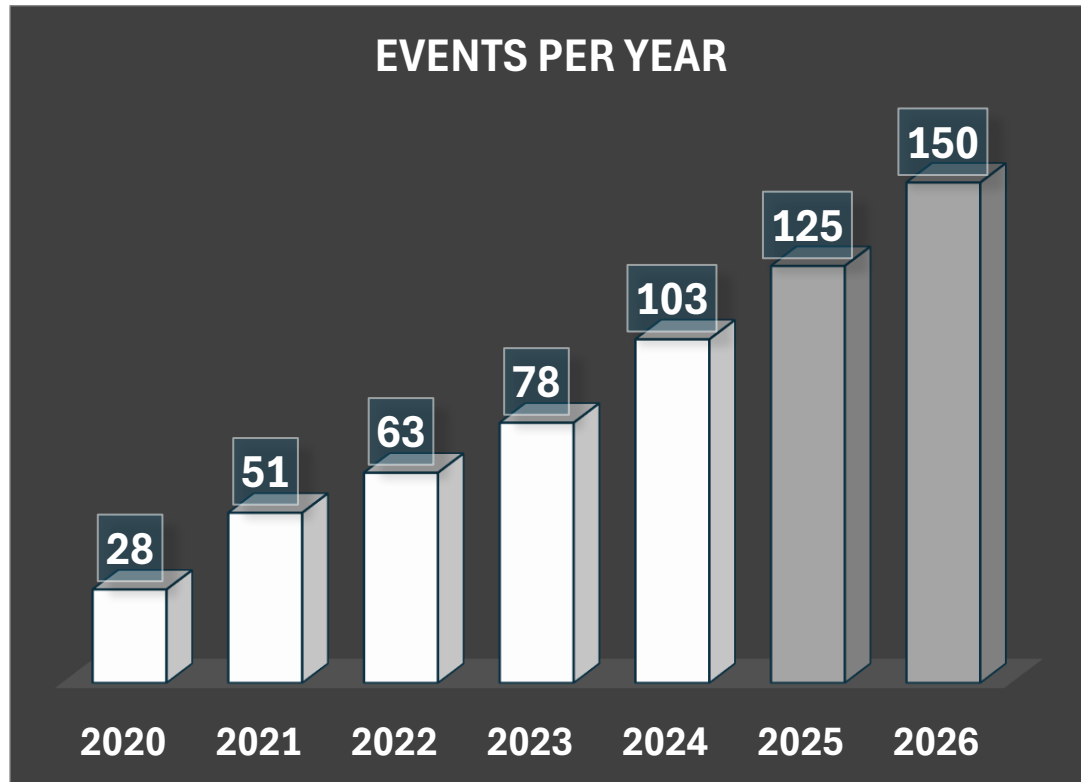
At events we provide bespoke print merchandise, mementos and awards.

Our YouTube Channel provides a stream to the finish line and results.

Our Hire Equipment has opportunity to be made bespoke.



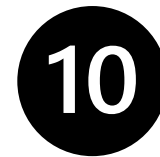
Statistics:



Over 400,000 website views per year



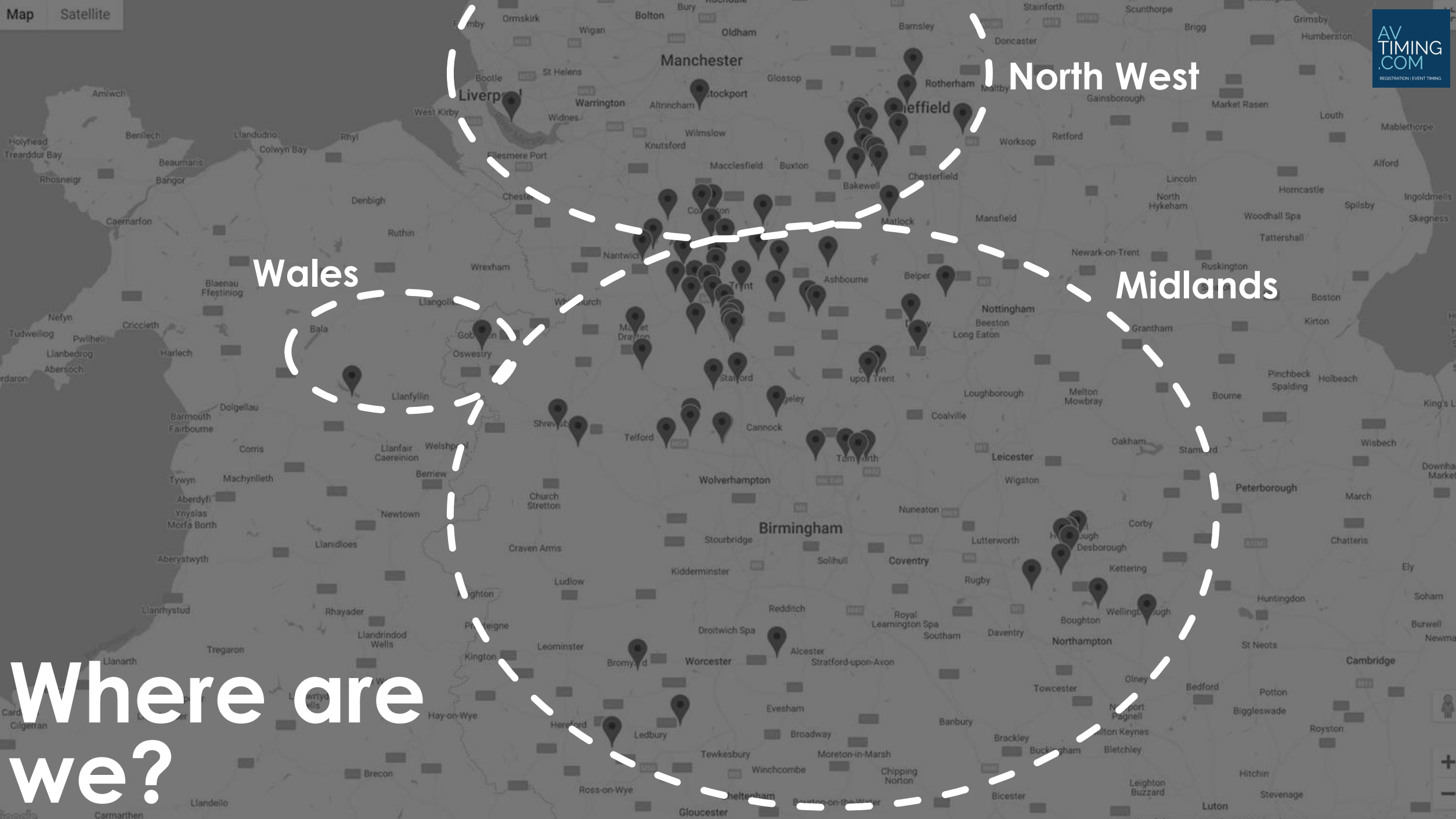
23,000 online registrations in 12 months



Over 20,000 AV Timing bibs used per year



Monthly newsletter to 5000 subscribers



North West

Wales

Midlands

Where are we?



Estimated Reach
(Runners, supporters,
public, community etc)

Our Events:


Castle Christmas Run

December 2024
Newcastle-under-Lyme

 1000 - 1200


Madeley Half Marathon

April 2025
Madeley, Staffordshire

 2000 - 3000

Potteries Trail Marathon

April 2025
Stoke on Trent

 2000 - 3000


Keele
UNIVERSITY

Relays

May 2025
Keele, Staffordshire

 3000 - 5000


Vale 5k & Boomers Fun Run

July 2025
Stoke on Trent

 2000 - 3000


Denstone Half Marathon

August 2025
Denstone, Staffordshire

 1000 - 1200


Track 5k & 10k

TBC
TBC

 1000 - 1200

Newcastle Way Marathon

TBC
Market Drayton, Shrops

 1000 - 1200

Advertising Options:

Principal Partner:

As a principal partner, you will receive our all-inclusive package of:

- Title event sponsorship (e.g Virgin London Marathon) at one of our events
- Branding at the above event, plus on our website and marketing information
 - 10 Free event registrations for the chosen event
 - Logo on memento (e.g medals/t-shirts) & prizes
 - Logo on AV Timing bibs for 1 year (approx 50 events)
- 2 articles per year in the monthly newsletter and social media

Principal Partnership duration is 1 year, with discounts offered for 3+ year agreements.

Advertising Options:

Gold Partner:

As a gold partner, you will receive our enhanced package of:

- Logo on bib for one of our events
- Logo on memento (e.g medals/t-shirts) of chosen event
- Logo on AV Timing bibs for 1 year (approx 50 events)
- Branding on our website and marketing information
- 4 Free event registrations for the chosen event
- 2 articles per year in the monthly newsletter and social media

Gold Partnership duration is 1 year, with discounts offered for 3+ year agreements.

Advertising Options:

Bib Partner:

As a Bib partner, you will receive our enhanced package of:

- Logo on AV Timing bibs for 1 year (approx 50 events)
- Branding on our website and marketing information
 - 2 free entries to an event of your choice
- 1 article per year in the monthly newsletter and social media

Bib Partnership duration is 1 year, with discounts offered for 3+ year agreements.

Advertising Options:

Community Partner:

As a Community partner, we offer a package that does not require any financial outlay:

- Can you offer products, facilities or people to help at an event?
- In return we will advertise your company as a community partner for 1 year
- For charities, we will include a fundraising form to all entrants in the confirmation email
 - 2 free entries to the chosen event
 - 1 article per year in the monthly newsletter and social media

Community Partnership duration is 1+ years.

Thanks
for a rate card,
email us at
info@avtiming.com

2024 Partners

Principal Partners



Gold Partners



Bib Partners

